

American Heart Association
7272 Greenville Ave
Dallas, TX 75231



American Heart Association | American Stroke Association

I WOULD LIKE MORE INFORMATION ABOUT:

- A Free Will and Estate Planning Kit.
- Volunteer opportunities. Please call or e-mail me at _____
- Delivering lifesaving messages to elected officials.
- American Heart Association funded research.

AND/OR

- I want to help save more lives with an additional gift in the amount of \$_____.

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Dear Friend of Heart,

September 4, 2015

At the American Heart Association, we want people to experience more of life's precious moments. It's why we've made it our mission to build healthier lives, free of cardiovascular diseases and stroke. Why do we do what we do? Life is why.

Your recent gift of \$300.00 is making a critical difference by helping more people to experience those moments that bring special meaning to their lives. Your generosity allows the American Heart Association to fund cutting-edge scientific research, programs to improve the quality of care in hospitals, CPR training, advocacy for legislation to improve school lunches, and much more.

None of the work we do would be possible without your vitally important support. Life is why. Thank you again.

Sincerely,

Nancy Brown
Chief Executive Officer

P.S. Please consider this letter your receipt. For your tax purposes, our federal tax identification number is 13-5613797, and we confirm that the American Heart Association did not provide any non-incidentals goods or services in connection with your donation.

We care about your health. That's why we've launched www.heart.org/MyLifeCheck. We invite you to take this short quiz to find out your personal heart score and to receive a custom plan to help you start living your best life!



This seal signifies that the American Heart Association - National meets the BBB Wise Giving Alliance's Standards for Charity Accountability.



life is why™